



## MASTERCLASS

Thursday + Friday  
17/12/2020 + 18/12/2020

# HEALTH ECONOMIC EVALUATIONS FOR MEDICAL DEVICES COMPANIES

The use of health economic evaluations and health technology assessment (HTA) is becoming more and more important for bringing new health technologies to patients.

This training course on health economic evaluations and HTA is specifically oriented to the MedTech sector. It not only provides the participants with an insight in the key concepts and methods of health economic evaluations and HTA, **it also discusses their practical use and challenges in reimbursement decisions.**

Moreover, the integration of health economics and HTA in the clinical development and market access is covered.

The training includes several MedTech examples from a health insurance and hospital perspective.



## LIEVEN ANNEMANS

Lieven Annemans is a Senior Professor of health economics at the Faculty of Medicine at Ghent University. He is Past-President of ISPOR (International Society of PharmacoEconomics and Outcomes Research) and was previously advisor to the Belgian Minister of Health, and chairman of the Flemish health council. He received twice the Franqui Chair, a Belgian award for academic excellence. He published > 300 papers and four books on health economics, among which the newest "health economics for non-economists" (Pelckmans Pro, 2018). He has a special interest in health care reform, health promotion and health technology assessment.

# PROGRAM

## DAY 1 - THURSDAY 17/12/2020

13:00	Health Economic Evaluations: Why & how
13:50	Physical Activity Break
14:00	Health Economic Modelling - Commonly used models
15:00	Exercise on models (virtual meeting in small groups)
15:30	Presentation of one of the exercises
16:00	CLOSE DAY 1

## DAY 2 - FRIDAY 18/12/2020

13:00	From clinical data to health economic evaluations
13:30	Challenges with Health Technology Assessment (HTA) for decision making in medical devices
14:10	Physical Activity Break
14:20	Exercise on “what payers want” (virtual meeting in small groups)
14:50	Presentation of one of the exercises
15:20	Health Economic Evaluation and HTA in a medical device’s Life Cycle
16:00	CLOSE DAY 2

## PRACTICAL INFORMATION

### DATES:

17/12/2020 + 18/12/2020 (PM)

### VENUE:

Online Microsoft Teams meeting

### LANGUAGE:

English

### CERTIFICATE:

The participants will receive a certificate of attendance after the training

### FEE:

**beMedTech members: 550 EUR (ex. 21% VAT)**

**non beMedTech members: 700 EUR (ex. 21% VAT)**

### REGISTRATION

beMedTech  
Romeinsesteenweg 468  
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### ATTENTION:

Limited places available to allow for sufficient interactivity

**DON'T MISS OUT ON THIS INTERESTING MASTERCLASS!**

### CANCELLATION:

Cancellation is possible up to 10 working days (14 days) before the start of the masterclass. Afterwards 50% is charged, from 1 week on 100%. The participant can be replaced by someone from the same company/organization. No refunds will be made. Cancellation can only be done in written (by email).

be  
MedTech 

**beMedTech**  
Belgian federation of the industry  
of medical technologies

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