



beMedTech presents :

Training - "Advertising of medical devices (incl. the use of social media)"

24/05/2022

beMedTech

*beMedTech is de federatie van de industrie van de medische technologieën.
beMedTech est la fédération belge de l'industrie des technologies médicales*

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Training "Advertising of medical devices (incl. the use of social media)"

Since advertising of medical devices is a topic on which there is little legislation at European level, there are significant differences between jurisdictions.

We will focus on the general national (Belgian) legal and regulatory framework applicable to advertising, and more specifically the promotion of medical devices in Belgium. Special attention will also be paid to the hot topic of advertising through social media and the new EU requirements regarding claims.

This presentation is primarily intended for those who advertise medical devices in Belgium/the EU.

Date:	24/05/2022
Duration:	9:30–12 :30
Speakers:	Annabelle Bruyndonckx & Vladimir Murovec (Simmons & Simmons)
Language:	English
Location:	beMedTech, Romeinsesteenweg 468, 1853 Strombeek–Bever
Participation fee:	beMedTech members: 400 EUR (excl. VAT) Non member beMedTech: 600 EUR (VAT excl.)
Registration:	www.beMedTech.be a.vanoverschelde@bemedtech.be

Cancellation: Cancellation is possible up to 10 working days (14 days) before the start of the masterclass. Afterwards 50% is charged, from 1 week on 100%. The participant can be replaced by someone from the same company/organization. No refunds will be made. Cancellation can only be done in written (by email).

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