"From data to insights: use cases and best practices on RWD and RWE"

<u>**From data to insights: use cases and best practices on RWD and RWE**</u>

After the successful edition of our 1st data event in 2021, beMedTech organizes in 2022several sessions on Health Data in which different relevant topics will be discussed.
The first in the series is this one on March 29th.

Real World Data (RWD) is playing a growing role in generating evidence in the health care field.

During this session we will highlight in detail a few areas where the success of RWD has already been demonstrated: reimbursement, market access, defining clinical pathways, … Furthermore, we will have a look at how exactly RWD can be obtained.

Agenda:

13:00   Welcome coffee

13:15   **Introduction** by beMedTech

13:30   **Case 1: HICT**

<u>Who</u>:   HICT is a company with the goal to develop deep expertise in healthcare on an innovative consulting concept. They focus on 5 major clusters Strategy, Process, Value, Health Economics, Market Access, Reimbursement, and Policy

<u>What</u>:   **HICT will demonstrate the added value of RWD in the domains of market access, reimbursement and defining clinical pathways.**

<u>Speaker</u>:   Sebastian Vermeersch –Manager (HICT)

14:30   **Break**

15:00 Case 2: **INAH:** Your medical data platform

Who: The INAH pilot project aims at creating a Walloon entity for enabling the ethical use of electronic health information based on the infrastructure provided by the Walloon Health Network. It covers both academic and applied research purposes. Key drivers are the societal profitability dimension and the improvement of patient follow-up.

What: The presentation of INAH (The Institute of Analytics for Health) **platform that is created to enable ethical and secure use of medical data in statistical and medical research.** This platform could benefit society and improve both patient life quality and public health while ensuring medical data privacy. In this talk, concrete uses cases will be presented.

Speaker: Mohamed BOUKHEBOUZE – Head of Data Science Department (CETIC)
Carlos PARRONDO – Responsable Valorisation Technologique en Entreprise (CETIC)

16:00 Case 3: **Lynxcare**

Who: Lynxcare is an AI-powered clinical data platform. They mine structured and unstructured hospital data to improve patient outcomes and make Real-World Data accessible for life sciences research.

What: **Continuously improving patient outcomes with previously unavailable insights: concrete use cases of the use of Real World Data in Antwerp University Hospital (UZA)**

Speaker: Bart Verheyden –Business Development Manager (Lynxcare)
Annelies Verbiest – Medical Oncologist (UZA)

Practical information

Timing: 29/03/2022 from 13:00 to 17:00

Location: Van der Valk Brussel Airport hotel, Culliganlaan 4, 1831 Diegem

Language: English

Participation fee: beMedTech members: 55 EUR (excl. VAT)
Non member beMedTech: 85 EUR (VAT excl.)

Registration: a.vanoverschelde@bemedtech.be

Cancellation: Cancellation is possible up to 10 working days (14 days) before the start of the masterclass. Afterwards 50% is charged, from 1 week on 100%. The participant can be replaced by someone from the same company/organization. No refunds will be made. Cancellation can only be done in written (by email).

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