



Governmental Affairs for MedTech Professionals

2-day session

25th June 2024
10th September 2024

Belgische federatie van de industrie
van de medische technologieën v.z.w.

Fédération belge de l'industrie
des technologies médicales

Romeinsesteenweg 468
1853 Strombeek-Bever
T. 32 (0)2 257 05 90
info@beMedTech.be

BE 0432.708.1891853
BE04 2100 6043 8631

www.beMedTech.be



Governmental Affairs for MedTech Professionals

25/06/2024 - Module 1

Belgium and its political (healthcare) system

- Belgium and its regions: political constitution and competences: federal vs regional
- Functioning cabinets and decision process: insights & discussion
- Functioning political parties: insights & discussion
- Tools to interact with Members of Parliament
- Network of different administrations and respective leaders in the healthcare landscape
- Analysis of the different political parties positioning on health and medical devices
- Interactive role-play on the 2024 election expectations

Timing: 9:30-16:00

10/09/2024 - Module 2

The art of advocacy

- Workshop: how to become an authentic influencer? Theory, practical examples, role-play
 - ✓ How to gather political intelligence?
 - ✓ How to create a network?
 - ✓ How to make a stakeholder plan?
 - ✓ How to construct supporting policy tools: position paper, memorandum,...?
- 2024 elections: pre - and post-election strategy

Timing: 9:30-16:00

Practical information

Expert speaker Tineke Van Hooland



Founder and CEO at Epic 10

Tineke has held several leadership positions in biopharmaceutical companies at corporate level over the past 16 years (AbbVie, Baxalta & Baxter). She has an in-depth expertise in the domains of Governmental Affairs, Market Access, Communication and Patient Advocacy. Tineke graduated with High Distinction as Industrial Pharmacist from Ghent University in 2003.

She is known for her dynamic and no-nonsense approach.

Location

beMedTech
Romeinsesteenweg 468
1853 Strombeek-Bever
02/257 05 90

Registration fee

beMedTech members only 1400 EUR (excl. VAT)

Registration

<https://bemedtech.be/nl/opleidingen-en-events/komende-opleidingen-en-events?id=111>

